

Bank of China Brunei Branch participated in Brunei Economic Week

28th June 2022 to 2nd July 2022, Bank of China Brunei Branch participated in the Economic Week Exhibition hosted by the Ministry of Finance and Economy, introduced the 110th anniversary of Bank of China to the Brunei government and public, as well as the Winter Olympics, Canton Fair, China International Import Expo and China-ASEAN Expo; and promoted the Brunei Branch's cross-border finance, supply chain finance, trade finance, RMB business, deposits and other featured products which received enthusiastic responses from the community.



Minister at the Prime Minister's Office and Minister of Finance and Economy II Yang Berhormat Dato Seri Setia Dr. Awang Haji Mohd Amin Liew Bin Abdullah and Minister of Primary Resources and Tourism Yang Berhormat Dato Seri Setia Dr Haji Abdul Manaf Bin Haji Metussin led team respectively to Brunei Branch' exhibition booth to understand the business development of Bank of China. General Manager Dr. Li Feng reported to the two ministers respectively that Bank of China Brunei Branch serves Brunei's economic diversification and foreign trade, interacts positively with the government and chambers of commerce, participates in social welfare activities and its recent operations circumstances. In terms of cross-border finance, the international settlement volume in the first half of the year exceeded 10 billion US dollars, and the RMB settlement volume exceeded 3.5 billion yuan. Both ministers fully affirmed the business achievements of the Brunei Branch, and hoped that the Brunei Branch would continue to support Brunei enterprises in developing international business and serve

Brunei's sustainable economic development and economic diversification.



During the exhibition, a number of Brunei state-owned enterprises, Malay enterprises, Chinese enterprises, Chinese Enterprises Association in Brunei and individual customers visited the booth of Brunei Branch with great interest to learn about the history of Bank of China and its business services in Brunei, and pay attention on the promoted products of Brunei Branch as Personal Fixed Deposit, iGTB- a digital intelligent service platform for deposit business and corporate customers, consults on various businesses, and actively participates in quiz games organized by our bank. Through the promotion of the exhibition, public in Brunei learned more about the Brunei Branch's strategy of placing equal emphasis on Chinese enterprises and local customers, and the coordinated development of corporate and personal business, which further expanded the brand influence and popularity of Bank of China in Brunei.

