

Bank of China Brunei host RMB Business Promotion Conference

On 5th February 2022, Bank of China Brunei joined hands with Brunei-China Belt and Road Promotion Association to host RMB business promotion conference in Bandar Seri Begawan to promote Bank of China's RMB international business, and to celebrate the Chinese Lunar New Year, Beijing Winter Olympics and the Centennial of Bank of China.

The promotion meeting was co-sponsored by Brunei Branch and the Brunei China Belt and Road Promotion Association. In addition to the more than 30 representatives of entrepreneurs from the promotion association lead by President Mr. Jackson Ting, he also invited the chairman of the Brunei Hokkien Association, Mr. Lim Han Chiong; Kuala Belait Chung Hua Middle School Chairman Mr. Lau Shiew Yuen and other well-known overseas Chinese leaders.

General Manager Dr Li Feng introduced the century-old history of Bank of China and the products and services of the Bank of China Brunei. He represents that this promotion conference will serve as a new beginning and starting point for Chinese enterprises in Brunei, and help enterprises seize the benefits and opportunities brought by the Belt and Road Initiative to Brunei; Bank of China Brunei will do the best to provide relevant financial services. Mr. Ying Jian from the Development and Planning Department of BOCHK was invited to give a keynote speech on the trend of RMB internationalization and the analysis of exchange rate trends.

Deputy GM Zheng Gang presided over the promotion conference. From the perspective of using RMB, he introduced the convenience and advantages of RMB in trade settlement, and introduced the series of RMB products of Bank of China Brunei. The promotion conference was interspersed with promotional videos such as Bank of China's 100-year history, serving the Winter Olympics, cross-border matchmaking, and serving the China International Import Expo, the Canton Fair, and the China-ASEAN Expo, which fully demonstrated the professional image of Bank of China in the cross-border financial field.



General Manager Dr Li Feng(2nd left) and Deputy GM Zheng Gang(1st right)

The conference was highly praised by the participants, and multiple companies expressed their interest to cooperate with the Bank of China Brunei. Bank of China Brunei will implement the strategy of striving to be the leader in Brunei's RMB business, use RMB business to help the Belt and Road Initiative take root in Brunei, and help in the sustainable development of Chinese Bilateral Economic and Trade.

The Brunei-China Belt and Road Promotion Association was founded by Mr. Jackson Ting, a well-known overseas Chinese leader in Brunei. It is committed to Brunei-China cultural exchanges, trade, investment and other fields of cooperation. Chairman Mr. Jackson Ting has extensive appeal in Brunei's political, business and Chinese circles that made positive contributions to friendly exchanges and economic and trade cooperation between the two countries.